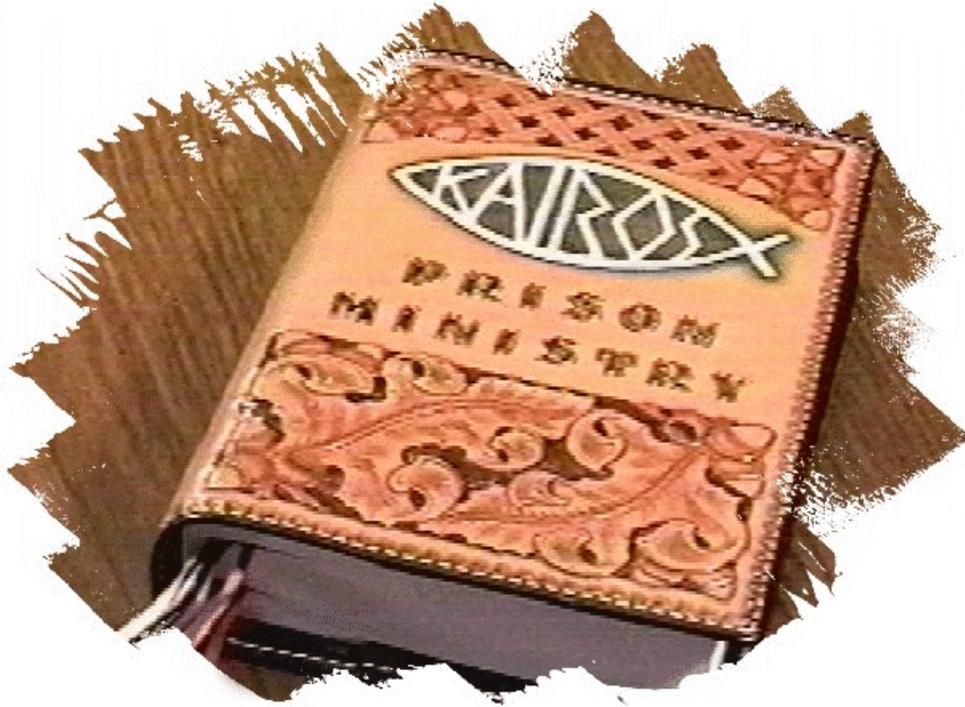


*Presentation
Guide*



Kairos Outreach² Program

Presentation Guide

*I am sending you to them to open their eyes and turn them from darkness to light,
and from the power of Satan to God, so that they may receive forgiveness of sins
and a place among those who are sanctified by faith in me.*

Acts 26:18

Presentation Guide

Table of Contents

- I. You are on a Great Mission!
- II. On Being Part of the Puzzle
- III. Secrets to Success
- IV. Preparing for Success
 - Arranging for the Presentation
 - Meeting Room Preparation
 - Choosing the Presentation “Story”
- V. The Presentation
 - Part 1 – Before the Video
 - Part 2 – The Video
 - Part 3 – After the Video
- VI. After the Presentation
- VII. Supplemental Information and Facts
- VIII. Interest Card Master Copy

I. You are on a Great Mission!

As a presenter of the Kairos story, you are on a great mission! Your efforts will touch people's hearts and stir them to provide resources needed by the Kairos ministry. But, you are doing much more, too! You are helping Christians move beyond themselves and minister to the unloved and undeserving. You are helping them act just as Christ did for us. And that is a Great Mission! May God's blessings be with you.

II. On Being a Part of the Puzzle

You are not alone! As a Christian, you know that. But, as a presenter of the Kairos story, you may not realize that you are also not alone! You are part of a bigger picture - part of a puzzle.

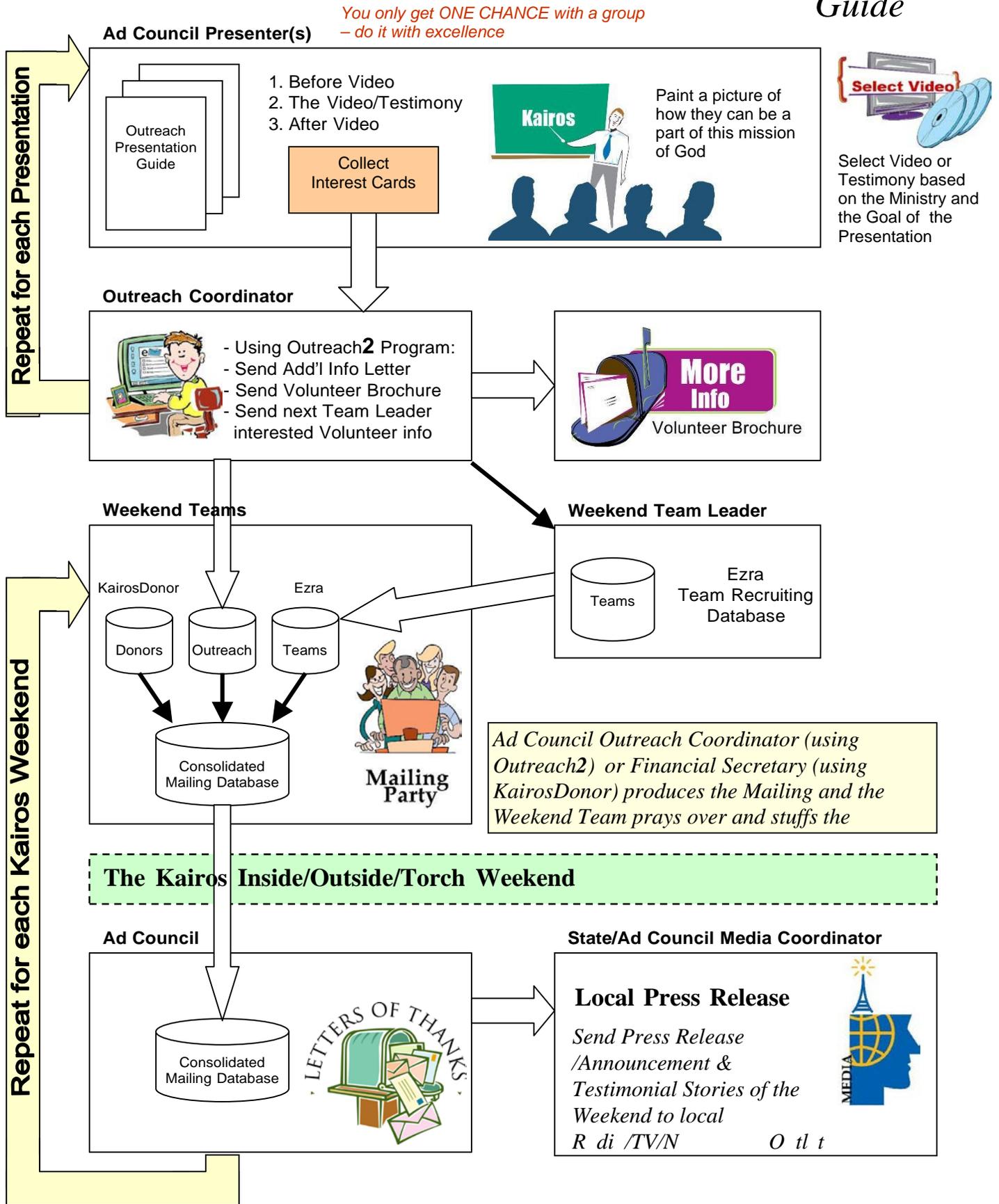
You see, you are at the front line, sharing the Kairos story. But what happens at the end of your presentation? Hopefully, a number of people will be moved in such a way that they will want to help. Wonderful! Now what do you do? My goodness, 30 people want to get involved! Who is going to contact them with specifics. Who will follow up with them to make sure they've gotten "plugged in?" How do we make sure they don't get forgotten? YOU have to move on - to other presentations! Who will follow up?

Don't worry! You are not the only presenter to ask these questions. If it is important enough for you to make the presentation, isn't it important enough that "someone" follows up with the interested persons? You bet it is! That's why your Advisory Council has set up an *Outreach Coordinator* to collect the Interest Cards that you'll collect at the end of your presentation. They will follow up on all those interested persons. Later, they will also work with each specific Kairos Weekend Leader to make sure that each of the interested persons in your group get contacted again with the specifics of that particular Kairos Weekend opportunity.

While your presentation is important, the *purpose* of the presentation is to encourage and identify those in the audience who have an interest in serving in the ministry in some manner. The heart of this process is the filled-out Interest Card that that needs to be processed by the Advisory Council's *Outreach Coordinator*. Please do your part by making sure the Interest Cards are distributed, collected, and turned in.

The following illustration gives you an overview of the entire team process and where your presentation fits in and how the Advisory Council should be nurturing the fruit that the Holy Spirit produced and which you harvested.

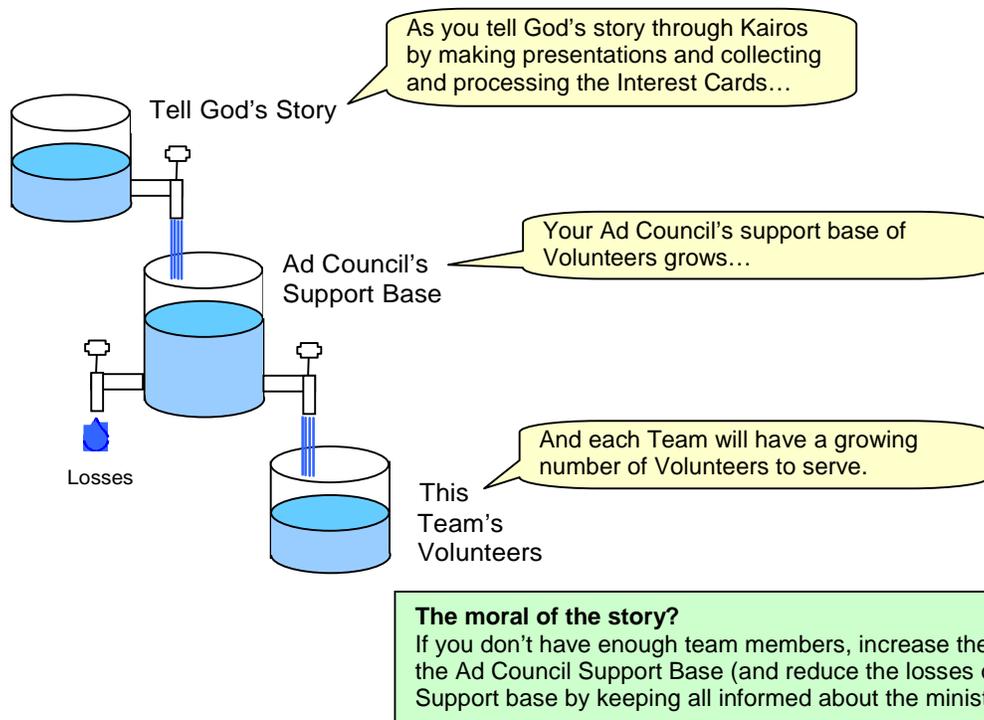
Presentation Guide



Presentation Guide

II. Secrets to Success

The process is pretty simple, when you think about it. You tell God's story to people and the Holy Spirit moves in their hearts. At that moment, while the Spirit is moving, you solicit their involvement by asking them to identify what the nature of their interest in serving God through Kairos is, and have them tell you that through the Interest Card. The Advisory Council records those interests and begins to communicate with them, resulting in a growing support base for the Advisory Council's ministry. The Weekend Team Leader's then tap into that growing support base to recruit volunteers.



So, if the Advisory Council's support base is too small, then the pool of prospective volunteers is too small, and the Weekend Team is too small and the same people are always working the weekend. The solution is for the Advisory Council to systematically work at increasing its support base, and your presentations are the front line to sharing God's story.

OK, so how do you go about making this happen, and doing it with excellence so that you get excellent results? Groups that have excellent results have found that there are a handful of keys to achieving the kind of success that you hope for.

Presentation Guide

1. Prayer

It's really no surprise that prayer is the first key to success, is it? What may be a surprise is the seriousness of this foundation that successful groups assign to it. Not only is the presenter praying about this, but the entire Advisory Council is too. The entire council is aware of the presentation and are praying specifically with regard to that presenter, the movement of the Holy Spirit in the presentation, and that the hearts of the people would be touched and that they will say "Yes, Lord!" Establish an intentionality with the Advisory Council that many will be in prayer for you and your presentation.

2. Preparation Excellence

This involves doing your pre-presentation homework. Making sure that the right persons are present and that the details have been arranged appropriately. In a large group gathering, this may take some work so that logistical issues are taken care of in advance rather than during your presentation. You pay attention to these logistical details now so that as the Holy Spirit is calling to the hearts of the audience during your presentation, and they are about to say "Yes" to God's calling to Kairos, a logistical distraction does not prevent them from staying in that precious moment of deciding to say that "Yes."

3. Interest Cards

Experience has proven that if you leave without names, addresses of the interested persons, then even though the Holy Spirit may have produced fruit in the hearts of many, you will fail to harvest that fruit. You must make plans that result in a high degree of success in getting people to tell you that they want to be involved.

4. Video/Testimony Selection

It is important that you have thought about the audience and the needs of the Advisory Council, and that you select the best tool for success in that environment. Some video tools are focused more on understanding what happens on the weekend event and others are more focused on how a person can serve in the ministry. Some are focused on a particular ministry and some expose the audience to all the ministries.

You should also be fully aware of how much time you are allowed, and that you have selected a video that allows your total presentation to fit in that time slot comfortably.

5. Followup by the Advisory Council

This is every bit as important as the presentation itself. It does little good if you have a great list of interested names and addresses if nothing is done with them. You must get that info to the Advisory Council's Outreach Coordinator, and they must follow up with the interested parties and with the next Weekend Team Leader.

IV. Preparing for Success

The first step in making the Kairos Outreach presentation is to make the proper preparations:

1. Arranging for a Presentation

The various Kairos Videos are very powerful and will move people toward becoming part of the Kairos ministry. So, it is OK, and even advisable, that you anticipate a wonderful response.

Where do you start in arranging for a presentation? The video itself is an effective tool in securing presentation opportunities. For example, as part of a discussion with your pastor about setting up a presentation in your church, show the pastor the video. Consider asking your pastor about allowing you to give the presentation at the District or Regional level in the church hierarchy. This can open the door to many other churches!

When you give the presentation to a group of people, you might ask if there is anyone who thinks that the executive management in the company that they work for might be interested in learning how their company can make a contribution to kingdom building through supporting the Kairos ministry. You'll be amazed how the Holy Spirit can open doors that you didn't even know were there!

As you think of scheduling yourself to give presentations, you'll find that whether you are presenting to 2 persons or 200 persons, you will invest the same level of effort. So, we highly advise you to work toward building as large a group as you can.

Here are some ideas on *guiding* the arrangements for a presentation:

1. Avoid presenting to a Reunion Group, but schedule an entire church's Emmaus/Cursillo/Tres Dias Community.
2. Schedule a joint Men's and Women's Group meeting.
3. Schedule all of a church's Ministry Committees together.
4. Schedule with a monthly Area Emmaus/Cursillo Gathering.
5. Schedule a joint presentation of all a church's Adult and Youth Sunday School classes during the normal Sunday School time.
6. Schedule with civic and fraternal organizations at their monthly meeting.

Presentation Guide

2. Meeting Room Preparations

Usually, you will probably be traveling to some church or facility other than your own to give your presentation. You want to make sure that preparations have been properly made so that all the resources you need have been put in place for your arrival. So, what do you need?

1. DVD or VCR – depending on your video needs (plugged in and checked out)
2. TV or Projector (large enough for the size of the group)
3. A Public Address (PA) system may be needed depending on room and audience size.
4. Video DVD or VCR tape (depending on which video you choose)
5. Interest Cards (**you will need to make an appropriate number of copies of the Interest Cards before the presentation.** A master is provided in this Presentation Guide)
6. Speech - Part 1 and Part 2 (provided in this Presentation Guide)
7. One Volunteer Brochure. In order to be better prepared to answer questions for your audience, it is essential that you read and understand the information contained in the Volunteer Brochure. Note that *you do not give out copies of the Volunteer Brochure*. Instead, when you turn in the filled out Interest Cards, the Advisory Council's Outreach Coordinator will send a follow up letter and a Volunteer Brochure to everyone who filled out an Interest Card.)
8. Your Emmaus/Cursillo/Tres Dias cross/lanyard (if appropriate)

3. Presentation Structure

You should think of your presentation as more than the words you say and more than the video. The actual presentation you are doing has a number of components:

1. Speech - Part 1 (before the video)
2. Video (have it ready to go)
3. Pass out Interest Cards immediately following the video (have someone ready to do this)
4. Speech - Part 2 (after the video)
5. Questions and Answers (if there is time)
6. Prayer
7. Pass a basket to collect the Interest Cards
8. Your closing with Thanks
9. Individual Questions

Presentation Guide

As you can see, the “presentation” has many parts, and you should be prepared to flow through them. Be familiar and comfortable with the speech. It is not so important that you memorize or read the speeches, but that you have the idea and purpose of the speeches down. Not that the speech after the video is occurring while people are filling out their Interest Card, and the heart of that speech is YOUR personal testimony of what got YOU up and out of the “pew” and involved in the ministry. You are using your own story to paint a picture of how they could do likewise. Please emphasize the Interest Cards (they are *the key to multiplying the blessing of your presentation*).

How long does the “presentation” take? You should have an idea of how much time you are allowed for the total presentation. The video length is very important, but the heart of your success will occur in the Speech After the Video. This is where people are filling in the Interest Cards as the Holy Spirit is speaking to their hearts. So, you should plan on about 20 minutes plus the video time. This will allow for Questions and Answers, too. So, make sure that the person making the arrangements at the church has allocated that amount of time, otherwise you will have a rushed presentation, and people will not have had an adequate chance to reflect on God’s handiwork through this ministry and their response to it.

Now, there may be situations where you simply are not afforded adequate time. If you have to shorten the time, there are a number of places that you can shorten to squeeze the time down without hurting the presentation. For example, you can shorten the Part I Speech, keep your closing prayer short, and rather than taking time for group Questions and Answers you can simply indicate that you’ll be around after the presentation to answer questions. You can easily bring the required time down to less than 30 minutes.

Presentation Guide

Speech - Part 1 (before the video)

My name is _____, and I want to spend the next few minutes talking with you about how the Lord is using the Kairos Prison Ministry to win hearts and change lives.

Kairos is an Ecumenical Christian Ministry, designed to be presented in Medium and Maximum Security prisons. We have active Kairos units in the US, Canada, Great Britain, South Africa, Australia, Ireland, Costa Rica, Honduras, and Nicaragua. Today, there are a total of 320 prisons around the world which have active Kairos communities. Kairos does all this with only 10 paid staff members, and over 30,000 Christian volunteers.

Kairos is an outgrowth of the Cursillo and Walk to Emmaus Christian revival movements. It is a three day short course in the Christian Life that is presented twice a year in each prison in which Kairos is established. The purpose of Kairos is to build a Christian community within the darkness of the prison, among the inmates.

Presentation Guide

There are 42 resident inmates that are selected to attend the Kairos weekend. The prison chaplain picks these 42 inmates -- usually from among the leaders in the prison. The concept is simple -- if you can reach the leaders, they will carry the message back to many more.

The Kairos team that presents the short course is made up of about 55 volunteers. The team enters the prison as servants of Christ -- not preaching, not judging, not giving advice -- but reflecting the love of Christ. Someone has said that Kairos is a ministry to the lost and forgotten. It truly is a mission field in a foreign land -- a land of lost souls.

The video you will now see will give you a better vision of how our Lord is using Kairos to bring about miracles.

Show the Video....

Immediately after the video, without you saying anything, have previously arranged volunteers begin passing out the Interest Cards. Do not wait for the cards to be passed out before you begin the Speech - Part 2.

Presentation Guide

Speech - Part 2 (after the video)

In addition to the Kairos ministry to adult medium and maximum security inmates, there is also a version (Kairos Torch) for youthful offenders, and a version (Kairos Outside) that ministers to adult, female loved ones of the incarcerated.

In our state of _____, the Kairos ministry is only in _____ of _____ qualified prisons. Why not more? There are two major hurdles to the expansion of the Christian world through Kairos into additional prisons -- Financial Support and Volunteers!

It requires about 55 persons to volunteer to be on a team for a Kairos, and there are two Kairos weekends a year in the prison. Most of these volunteers have personally experienced their own 3-day short course in the Christian Life through the Walk to Emmaus, or Cursillo, or Tres Dias or other similar experience.

Presentation Guide

Now, it is not necessary to actually serve on an inside or an outside support team in order to be part of this ministry. Each Kairos weekend costs about \$ 4,000 to \$ 7,000 to hold. Individuals, families, Sunday School classes, Church Missions budgets, civic organizations and businesses can sponsor an inmate or a table family. Persons, organizations, and trust funds can help underwrite the cost of expansion of the ministry into additional prisons.

There are other ways to minister to the prisoner. Each Kairos weekend needs about 5,000 dozen cookies. Every church and Sunday School class can prepare a poster offering hope and encouragement in Christ. Individuals and families can write letters of good will. Children can prepare placemats which offer the simple love of Jesus.

It is God's economy wherein those who give are the very ones who find that they receive! Kairos blesses not only the inmates, but all who serve.

Last but certainly not least, we need your prayers. Prayers for the inmates, the team, the Body of Christ that is giving its agape love, and your prayers for the success of the mission.

Presentation Guide

Each of you has received an Interest Card -- this is not a commitment card! If you have an interest and want to know more about how you might serve this important ministry -- **please fill out the card now**. We'll give you a few moments to fill out the cards, and then, in a few minutes, we'll collect them.

Give a short personal testimony about your own DECISION to get involved....

Closing Prayer....

Pass the Interest Cards to the aisle and someone will pick them up....

Are there any Questions that I might be able to answer?

Note: You may want to refer to the "Supplemental Information"

Thank you for your interest today. May you be blessed on your journey of faith. I will be here if you have further questions.

IV. After the Presentation

What is there to do after the presentation other than go to lunch or dinner? Well, there are two very important tasks left for you to do:

1. Offer a prayer of Thanksgiving for God's work through YOU -- His willing servant. Ask that blessing flow to prison residents from the people of faith who have just experienced your presentation.
2. You must get the Interest Cards to the Advisory Council's Outreach Coordinator. These cards represent the fruit of your efforts and they need to be harvested for the benefit of the ministry.

Please don't let your good efforts be wasted -- **get the Interest Cards to the assigned Outreach Coordinator immediately!**

V. Supplemental Information

The speech (part 1) has a place to tell how many prisons in your state hold Kairos, and how many potential prisons there are in your state that potentially could hold Kairos. Since these numbers are always changing, you should contact your Advisory Council chairperson to get the latest, correct information to include in your speech.

The information contained in this section is general information and helpful hints that may be useful to you, particularly in dealing with questions.

An Additional Approach to Beginning the Talk...

Good (morning, afternoon, evening). I have news. *The Lord is in Prison!!!!*

He is in the _____ prison unit at _____ (city). He is also in the _____ unit at _____ (city). He is also at _____ unit in _____ (city).

The Impact of Crime (in Texas)...

There are 144,000 men and women incarcerated in the state of Texas. Texas now has a greater number of its population in prison than any other state. The average age at the time of their first incarceration is 25! Many of these men and women will return to prison at least once. The cost to taxpayers for each inmate is approximately \$ 30,000 per year – that's \$ 4.3 billion per year in Texas alone.

The percentage of paroled inmates that return to prison is alarmingly high. Some experts place this recidivism rate as high as 70 %.

It is interesting to note that in excess of 75 % of the crimes for which these people were incarcerated were substance abuse related crimes – using it, selling it, committing crimes to buy it, or crimes committed while under the influence of the substance.

The Hope of Breaking the Cycle...

Dr. Peter Legins, Senior Professor at the University of Maryland's Institute of Criminal Justice is considered by many to be the foremost expert of American criminologists. Dr. Legins has said that he has known for many years that the greatest hope for an inmate to avoid returning to prison *is to undergo a religious conversion experience* during his incarceration.

The Impact of Kairos...

A study by South Carolina Department of Corrections...

Kairos brings a 28 % decrease in recidivism

A study by Florida Department of Corrections...

There is a 33 % reduction in recidivism for those who had been active in Kairos as opposed to those in the general prison population.