

# Kairos Sample Follow Up to Initial Contact with Prospect

## November 23, 2015

Good morning/day [name],

In following up our discussion at [place and when], I want to reaffirm our willingness to present to groups of your choosing at [proposed venue]. Minority groups are especially of interest. We have "pulpit" presentations of 2 to five minutes and longer group presentations of 45 to 90 minutes.

Smaller Church group presentations are approximately 50 minutes. They start out with statistics on incarceration cost, recidivism rates, etc. There is a short award winning video entitled "Changed on the Inside" filmed at MCI featuring a Latino, African American and Caucasian - ideal for minority as well as general audiences. We then follow up with brief witness accounts and about 30 minutes of open discussion. The sessions are generally well attended. Each participant receives brochure with an interest card for a request for more information and/or request for follow up to become a volunteer in some facet of the Kairos prison ministries.

Suggested Church bulletin promotional verbiage is available. A manned information table is available for both Pulpit and group presentations.

All interest cards are followed up with phone call(s) by our placement team to assign them to an institution of choice in a portion of the ministry to which the volunteer prospect is called.

Feel free to contact me at any time in any way. I look forward to working with you and [proposed venue] in expanding your outreach ministries.

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[your title if appropriate]  
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